

CAMPUS, COMMUNITY, & INDUSTRY PARTNERSHIPS



Promoting Jobs in Aging



32nd Annual Meeting

APRIL 13, 2012

*The University of Southern California
Town & Gown Ballroom
665 Exposition Blvd, Los Angeles, CA*

PROGRAM OVERVIEW

The goal for planning the 2012 Annual Meeting was to design a statewide program unique to educators, students, and community; *those who teach-study-advocate-hire-and provide services to older adults*. Program priorities were **policy, curriculum, and jobs, jobs, jobs!**

JOIN US while we . . .

- ◆ consider the role of previous and new legislation and its impact on health and social services and jobs in aging.
- ◆ explore the impact social, political and cultural trends have on careers in aging.
- ◆ hear from employers and graduates they have hired regarding the added value gerontology brings to their position.
- ◆ contemplate ways to make curriculum real and relevant for students, employers, and faculty.

We hope you will join us at USC's Town & Gown on **Friday, April 13, 2012**, for this exciting program designed with you in mind.

ABOUT CCGG

The California Council on Gerontology and Geriatrics [CCGG] was founded in 1980 to foster statewide communication among educators and researchers in gerontology and geriatrics, and to promote a statewide plan for education in aging. Today, it serves as the California statewide leadership organization dedicated to improving gerontology education, workforce development, and policy that enhance the quality of life of California's diverse aging population.

ACKNOWLEDGEMENTS

SPECIAL THANK YOU to the following who helped to plan the 2012 program:

Cathy Carpenter, ONEgeneration, **Lora Connolly**, California Department of Aging, **Jean E. Daniels**, California State University, Northridge, **Joann Driggers**, Mt. San Antonio College, **Jolene Fassbinder**, University of California, Los Angeles, **Pam Flaherty**, Sacramento City College, **Julie Freelove-Charton**, Consultant, **Maria Henke**, University of Southern California, **Nancy Hikoyeda**, Consultant in Health, Aging & Diversity (CHAD), **Mitra Hoshier**, Pierce College, **Carmela G. Lacayo**, Asociación Nacional Pro Personas Mayores, **Ahnileen Martinez**, AARP, **Cheryl Osborne**, Sacramento State University, **Di Patterson**, Gero, Inc, **Patty Robinson**, College of the Canyons, **Allison Ruff**, Office of Assemblywoman Bonnie Lowenthal, **Elyse Salend**, The Archstone Foundation, **Sarah Sutro-Steenhausen**, The SCAN Foundation, **Laura Trejo**, California Department of Aging, & **Barbara White**, California State University, Long Beach

PROGRAM OUTLINE

- 7:00 – 8:00 AM Registration / Continental Breakfast
Poster Session Set-Up
- 8:00 – 8:30 **Poster Session I**
- 8:30 – 8:45 **Welcome**
Maria Henke, MA, CCGG President, Assistant Dean, University of Southern California, Davis School of Gerontology
- 8:45 – 9:45 **The Older Americans Act —A Call to Action** *Examines the Older Americans Act and its role in the field of gerontology. This session provides an overview/update of the OAA and how this legislation impacts services and employment opportunities in aging.*
Martha Roherty, Executive Director, National Association for States United for Action in Aging and Disabilities (NASUA)
Lora Connolly, MSG, Acting Director, California Department of Aging
- 9:45 – 10:00 Break
- 10:00 **The Affordable Care Act—New Roles in Healthcare for Gerontologists** *Learn about the Affordable Care Act (ACA) and the new direction of healthcare delivery for seniors. What are healthcare providers doing to prepare for the new managed care systems soon to be inundated with geriatric patients? What are the roles for gerontologists?*
Martha Roherty, Executive Director, National Association for States United for Action in Aging and Disabilities (NASUA)
Lora Connolly, MSG, Acting Director, California Department of Aging
Gertrude “Trudi” Carter, MD, Chief Medical Officer, CalOptima
Deborah Miller, Executive Director, Programs for Seniors and Persons with Disabilities
Lisa Kodmur, MPH, Program Director, Services for Seniors & People with Disabilities, L.A. Care Health Plan
- 11:30 **Job Trends in Gerontology** *Examine established and emerging trends and the role they play in the field of aging. Consider the impact they have on jobs, and their implications for your potential career path. Also, hear from an entrepreneur and how she has utilized trends throughout her career.*
Cynthia Schlesinger, MSG, VHA-CM, Career/Education Specialist, Greater Los Angeles Veterans Administration
Di Patterson, MSG, Consultant, The Let’s Group

12:00 – 1:00 PM Networking Lunch

Poster Session II

1:00 – 1:30 CCGG Business Meeting and Awards

1:30 – **Gerontology Education— Value Added in Today's Workplace** *Hear from gerontology graduates and the employers who hired them. This session highlights education and employer hiring needs and requirements.*

Banking & Financial Management—Wells Fargo

Keith Klovee-Smith, Manager Elder Services

Mia L. Hernandez, MSG, Associate Trust & Fiduciary Specialist

Affordable Residential Housing—LOMCO—Southern California

Ellen Wong, MSG, Resident Services Coordinator

Full Spectrum Housing & Aging Services—ESKATON—Northern California

Sheri Peifer, Senior VP, Research & Strategic Planning

Ashley Duke, Administrator in Training

3:00 – 3:45 **From Theory to Practice: Making Curriculum Real—A Faculty Panel**

Join faculty as they discuss housing, healthcare, entrepreneurship, business, and aging and hear their strategies of how to make curriculum real for employers.

Kristin Houser, MBA, MA, Dean, Career Technical Education, College of the Canyons

Gina M. Bogna, MSA, Director, Internships and Job Development, College of the Canyons

Cheryl Osborne, EdD, MSN, Director of Gerontology, Professor of Gerontology & Nursing, CSU Sacramento

Jon Pynoos, PhD, UPS Foundation Professor of Gerontology, Policy, Planning & Development, Director of the Division of Policy & Services Research

Wendy Reiboldt, PhD, Professor and Chair, Department of Family & Consumer Sciences, CSU Long Beach

3:45 – 4:00 **Next Steps & Closing Comments**

Martha Roherty, Executive Director, National Association for States United for Action in Aging and Disabilities (NASUA)

Lora Connolly, MSG, Acting Director, California Department of Aging

Maria Henke, MA – CCGG President, Assistant Dean, University of Southern California, Davis School of Gerontology

MEETING LOCATION

University of Southern California

Town & Gown Ballroom
665 Exposition Blvd
LA, CA 90089



Scan the QR Code at left to download driving directions directly to your smart phone.

MEETING PARKING

Self parking is available for \$8.00 at Parking Structure A (Gate 6, Located off Vermont at Downey Way).

REGISTRATION INFORMATION

REGISTRATION FEES

CCGG Member: \$150

Non-Member: \$175

Student / Elder: \$50

CCGG Members save on Annual Meeting registration fees. Be sure to renew or become a member today! See registration form for membership rates.

SCHOLARSHIPS

A limited number of scholarships are available on a first-come, first-served basis to students, faculty, and aging service providers. For information about our scholarships contact Jolene Fassbinder by e-mail at jfassbinder@mednet.ucla.edu

Scholarships are funded by a grant from:



REFUND POLICY

Requests for a refund must be made in writing and postmarked or faxed no later than Monday, March 26, 2012. Refunds will be issued within 45 business days after the conference concludes. Prior to that time you may cancel and request a refund, minus a \$25 handling fee. Registrations may be transferred in full to another individual you designate to attend the conference in your place.

HOTEL ACCOMMODATIONS

A block of sleeping rooms has been reserved at the **Radisson Los Angeles at USC**. A special rate of \$119 per night for single or double occupancy, plus any applicable taxes, is available to meeting participants.

To make your reservation visit <http://www.radisson.com/CCGG> or call the Radisson Los Angeles at USC direct at 213-748-4141 and **identify yourself** as a **participant of CCGG**. Reservations must be made by **Friday, March 30th, 2012**, to ensure you receive the lower rate. After March 30th, 2012, reservations will be accepted based upon availability only.

HOTEL CANCELLATIONS

Important—the cancellation of a room reservation is your responsibility. Please review the cancellation policy with the hotel prior to making your reservation. It is your responsibility to understand the policy and that you are accountable for any fees that may be incurred.



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REGISTRATION FORM

CONTACT INFORMATION

FIRST NAME MIDDLE INITIAL LAST NAME

DEGREE(S) ORGANIZATION/AFFILIATION

ADDRESS CITY STATE ZIP CODE

DAYTIME PHONE NUMBER FAX NUMBER E-MAIL ADDRESS (REQUIRED)

Please check here if you would prefer a vegetarian meal.

CCGG MEMBERSHIP RATES

- Individual\$95
- Student or Elder\$35

- Institutional* \$225
- *Includes up to three (3) members.

ANNUAL MEETING REGISTRATION FEES

- CCGG Member (save \$25) \$150
- Student or Elder \$50
- Non-Member \$175

- Membership Dues \$ _____
- Annual Meeting Fee \$ _____
- Total Amount Due:** \$ _____

PAYMENT METHODS

Credit Card: To pay by credit card you must register online at www.ccg.org. *In keeping with PCI security guidelines we can no longer accept credit card payments by phone, fax, or mail.*

Check: Please make check payable to **CCGG** and mail the completed form to:

CCGG Executive Office
10945 Le Conte Avenue, Suite 2339
Los Angeles, CA 90095-1687

If you have additional questions or would like support registering online please contact **Jolene Fassbinder** at 310-312-0531 or email jfassbinder@mednet.ucla.edu.